System and Method for Revenue Generation In An Automatic, Real-Time Delivery of Personalized Informational and Transactional Data

Abstract of the Disclosure

A system and method for generating revenue from a personalized intelligence network which outputs personalized and timely informational and transactional content from an OLAP-based system to individuals through use of a high-speed processing and output delivery system to email, Excel, pager, mobile phone, fax, telephone, personal digital assistants and other output devices. Affiliates may enlist subscribers and receive a share of revenues generated from subscription fees, advertising fees, bundling fees and transaction fees.